

# SICKKIDS WOMEN POWERED

Moving the dial on children's  
health – at SickKids, and in  
the community.



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Who moves the dial? Who creates impact? What inclusive, unstoppable, half-the-universe group is capable of real change through philanthropy?  
Women.

Welcome to  
**SickKidsWomenPowered.**

Our focus? Better health for more kids. SickKidsWomenPowered fundraises for SickKids, and other child health causes chosen by this collective.

We are women, together, linked by shared purpose, owning our power, and deploying it to deliver impact.



## HOW THE PROGRAM WORKS

SickKidsWomenPowered is an innovative philanthropic approach. Members pool their collective donations into a donor-advised fund, then proactively choose where a portion of the money they've donated goes.

On a yearly basis, 75% of the funds support the highest priority needs at SickKids, giving the hospital the flexibility to allocate funds swiftly and strategically, addressing urgent needs as they arise. The remaining 25% are donor-advised. What this means is that members of SickKidsWomenPowered determine where they want to create impact – by selecting community charities that also work toward children's health and wellbeing. It's a collaborative and holistic approach that allows for breadth of impact in creating a future of healthier children.

## WHY SICKKIDS?

Because what is funded and discovered here goes everywhere, changing lives. For example, SickKids trains nearly 60% of all paediatric oncology clinicians in Canada. That makes a huge, positive difference for kids and families facing cancer across the country. Research conducted here is life-saving: the gene for cystic fibrosis (CF) was discovered at SickKids, opening the door to more targeted treatments. Which has meant more birthdays for more CF patients, worldwide. If you believe in healthier children, and a better world, supporting SickKids is how we'll get there.

## WHY SICKKIDSWOMENPOWERED?

Because it's a different way to do philanthropy. Contributing to a donor-advised fund is a holistic, collective, and empowering way to make the impacts you want to see. The power of women from all walks of life coming together to share, learn, and inspire each other under the banner of SickKids – the leading changemaker in children's health – is unstoppable.

## THE OPPORTUNITIES

### Become a SickKidsWomenPowered member

Donate a minimum **\$2,500 annually for 2 years (\$5,000 total)** for a renewable membership.

You'll receive:

- a role in assessing the community charities that could benefit from the SickKidsWomenPowered Fund, and the opportunity to nominate a slate of them
- quarterly touchpoints that inform, connect, engage, and celebrate

### Join the Elizabeth McMaster Circle

Membership at this level marks you as leaders of leaders, inspiring the next generation of philanthropists. Named for the visionary founder of The Hospital For Sick Children, the donors who make up the Elizabeth McMaster Circle commit a minimum of **\$25,000 annually for 2 years (\$50,000 total)** for a renewable membership.

In addition to the benefits above, members of the Elizabeth McMaster Circle will:

- shortlist the nominated charity partners to be voted on by the wider SickKidsWomenPowered group
- receive name recognition on SickKids donor wall
- be invited to an exclusive event with Jennifer Bernard, President and CEO of SickKids Foundation, and other women leaders
- gain access to family-friendly activities and volunteer opportunities
- be able to invite a mentee to observe the process of choosing the final community charity

# JOIN US

For more information and to discuss this opportunity further, please contact:

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SickKids patient

**SickKids**  
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