



SICKKIDS WARRIORS

CHALLENGE YOURSELF. SICKKIDS WINS.

The challenges the kids at SickKids face are some of the toughest: cancer, heart disease, cystic fibrosis. SickKids is always pushing the limits of what we can do for these children. When you challenge yourself in a race, marathon, or triathlon, you challenge your own limits. When you add SickKids as a fundraising option for your event, you give your participants the opportunity to become SickKids Warriors.

YOU'RE ON OUR SIDE. WE'RE ON YOURS.

- YOU'LL BE RECOGNIZED on our SickKids Foundation Warriors website
- YOU AND YOUR PARTICIPANTS WILL BE ENCOURAGED by a quarterly newsletter featuring Warriors profiles, upcoming events, and stories from the hospital to spark your warrior spirit
- YOU AND YOUR PARTICIPANTS WILL BE SUPPORTED with tactics to amp up fundraising performance and social awareness, and swag for hitting fundraising goals

YOU WILL BE ALIGNING WITH A CHARITY THAT:

- Is one of the top ranked charity brands in the country
- Is undertaking one of the largest fundraising campaigns in Canadian healthcare history (\$1.3 billion)
- Supports a world-leading children's hospital and Canada's largest standalone research hospital

FIND OUT MORE

- Find events at www.sickkidsfoundation.com/warriors
- Get in touch:
(416) 813-6166 ext. 2063 or
warriors@sickkidsfoundation.com

